Beyond Bitcoin: Exploring El Salvador’s Business Landscape

Date & Time
Thursday, March 14, 2024, 4:00 PM - 5:30 PM (CET) / 10:00 AM - 11:30 AM (CST)

Target Audience
Investors, entrepreneurs, and professionals interested in exploring business and investment opportunities in El Salvador

Overview
Explore El Salvador’s business and investment landscape, focusing on key sectors, regulations, and expert insights to support your business ventures. Learn why El Salvador is a top choice for foreign investment and gain essential knowledge for a successful market entry.

Key Sectors:
Agribusiness, Energy, FinTech, Logistics, Manufacturing, Pharmaceuticals, Textile & Apparel, Tourism

Registration
To register for this webinar, please click here.
For further information please contact us at direccion@ahk.com.sv

Agenda
4:00 PM - 4:30 PM (CET)
Welcome and Introduction
Economic Growth, Strategic Location, Government Incentives and Key Sectors
Presented by the German-Salvadorian Chamber of Industry and Commerce

4:30 PM - 5:00 PM (CET)
Success Stories: Case Studies of Thriving Foreign Businesses in El Salvador
Investors from key sectors will share their perspectives on the challenges and opportunities for foreign businesses
Keynote Speaker 1: German investor (n.n.)
Keynote Speaker 2: German investor (n.n.)

5:00 PM - 5:30 PM (CET)
Q&A with Investment and Regulatory Experts
Representatives from relevant government agencies will address your questions about the regulatory framework for foreign businesses, investment incentives, and available support services.
Moderator: Invest in El Salvador

5:30 PM (CET)
Closing Remarks and Next Steps
Information on accessing additional resources and connecting with relevant stakeholders in El Salvador.
Presented by the German-Salvadorian Chamber of Industry and Commerce