



Deutsch-Salvadorianische
Industrie- und Handelskammer
Camara Alemana Salvadoreña
de Comercio e Industria

Beyond Bitcoin: Exploring El Salvador's Business Landscape

Date & Time

Thursday, March 14, 2024, 4:00 PM - 5:30 PM
(CET) / 10:00 AM - 11:30 AM (CST)

Target Audience

Investors, entrepreneurs, and professionals
interested in exploring business and investment
opportunities in El Salvador

Overview

Explore El Salvador's business and investment
landscape, focusing on key sectors, regulations,
and expert insights to support your business
ventures. Learn why El Salvador is a top choice
for foreign investment and gain essential
knowledge for a successful market entry.

Key Sectors:

Agribusiness, Energy, FinTech, Logistics,
Manufacturing, Pharmaceuticals, Textile &
Apparel, Tourism

Registration

To register for this webinar, please click [here](#).

For further information please contact us at
direccion@ahk.com.sv

Agenda

4:00 PM - 4:30 PM (CET)

Why El Salvador? Unveiling El Salvador's Investment Potential

Welcome and Introduction

Economic Growth, Strategic Location,
Government Incentives and Key Sectors

Presented by the German-Salvadorian Chamber
of Industry and Commerce

4:30 PM - 5:00 PM (CET)

Success Stories: Case Studies of Thriving Foreign Businesses in El Salvador

Investors from key sectors will share their
perspectives on the challenges and
opportunities for foreign businesses

[Keynote Speaker 1: German investor \(n.n.\)](#)

[Keynote Speaker 2: German investor \(n.n.\)](#)

5:00 PM - 5:30 PM (CET)

Q&A with Investment and Regulatory Experts

Representatives from relevant government
agencies will address your questions about the
regulatory framework for foreign businesses,
investment incentives, and available support
services.

[Moderator: Invest in El Salvador](#)

5:30 PM (CET)

Closing Remarks and Next Steps

Information on accessing additional resources
and connecting with relevant stakeholders in El
Salvador.

Presented by the German-Salvadorian Chamber
of Industry and Commerce

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

